

Plan International USA

Annual Review | 2023

In Peru, girls like Briyit are taking action to create social change, raising their voices and advocating for their rights.
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This annual review is a summary of our impact on girls and their communities in 2023.*

**Period covered is July 1, 2022 to June 30, 2023*

From the CEO

In 2023, we continued to partner with girls and young people to boldly create a more just and equitable world. This was a year filled with tremendous challenges, as girls and their families coped with natural disasters, war, migration, inflation and a global hunger crisis. But it was also a year full of hard work for positive change, as we worked with girls and young leaders to build a better future for us all.

More than 85 years of experience have shown us the power of listening to girls, and supporting and implementing their ideas. Girls know the problems they face, and they're bringing innovative, scalable solutions to the table.

Together, fueled by supporters like you, we make a powerful team. **We are excited to continue our work with you and girls around the world in 2024!**



Shanna Marzilli
President & CEO
Plan International USA

Our vision:

Powered by supporters, we partner with adolescent girls and their communities to overcome oppression and gender inequality. We provide the resources that are unique to their needs, ensuring they achieve their full potential with dignity, opportunity and safety.



Hibbaq's education has been affected by the drought in Somalia.
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Her vision



“As the saying goes: ‘A Forest Starts With One Tree.’ I imagine that everyone can help to build a better world. … I dream of a world where girls are owners of their futures.”

— HUYEN,
VIETNAM

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Her vision



> I envision a world where young people, especially girls, are not just learners but solution thinkers and change-makers."
>
> — JANIA,
> *CAMEROON*

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Her vision



> Since I was 5 years old, I have taken part in projects run by Plan International. I am also part of a girls' movement made up of colleagues, friends and sisters who join forces to fight and advocate for our rights. ... I dream of a world in which all girls, adolescents and young women can lead, decide and are free."
>
> — AMMY,
> *ECUADOR*

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What we focus on



Education

Around 129 million girls around the world are out of school. Plan provides equal access to quality, uninterrupted education, so that girls can grow into their full potential.



Gender & Youth Equality

Plan works to remove harmful barriers like child marriage and human trafficking. We stand up for youth rights and ensure girls stay protected and can take charge of their futures.



Humanitarian Response

Girls in conflict are some of the most vulnerable. We work with girls and other community members — before, during and after emergencies — supporting them to secure protection, pursue their rights and achieve resilience.



Skills & Work

Girls and young women have big goals for their futures, but often, they don't have the resources, networks, agency and access to pursue them. Plan provides girls and young women with programming that prepares them for professional careers of their choosing.



Maternal & Child Health

Too many girls and young women lack access to quality healthcare, particularly sexual and reproductive healthcare. Plan is committed to health equity, promoting healthy behaviors and environments, and enabling strong healthcare systems so that girls and communities can thrive.

We worked in 83 countries



The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by Plan International.

**Working through partners*

In numbers

as a global organization

We reached **41.6M** children, including **22.2M** girls. We worked in **67,334** communities. We had **1,610** active projects. Donors sponsored **1.1M** children. We partnered with **29,641** local organizations.



	Number of girls reached	Spent
Early childhood development	7,131,174	$122 million
Inclusive, quality education	4,306,195	$151 million
Protection from violence	3,821,197	$154 million
Sexual and reproductive health and rights	4,373,356	$114 million
Skills and decent work	600,517	$78 million
Young people driving change	1,100,352	$59 million

OUR EMERGENCY RESPONSE

5,193,651 girls reached

88 disaster responses

33 education programs in 25 countries

43 child protection programs in 28 countries

$133M spent

29 food security programs in 25 countries

18 cash and voucher assistance programs in 16 countries

12 HEALTH AND SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS programs in 12 countries

Youth Advisory Board

Our Youth Advisory Board is a body of young people from the U.S. striving to vocalize the needs of youth by serving as ambassadors to Plan USA. YAB members advise Plan on youth governance and lead gender equality advocacy and policy initiatives.

In 2023, Youth Advisor Board members...

- Participated in 20 advocacy campaigns to influence the U.S. Government to focus on gender equality.
- Advocated for greater protection for adolescent girls from online gender-based violence.
- Led and participated on panels about meaningful youth engagement.
- Attended the U.N.'s Commission on the Status of Women, serving as the youngest public delegate and advisor to the U.S. Mission to the U.N.
- Organized the 2023 Youth Leadership Academy and mentored participants as they implemented projects in their communities throughout the U.S.

> "Being a part of the YAB has been one of the most fulfilling experiences for my personal and professional growth. It has shaped my values in social impact and gave me a platform to share my vision and voice for a more equal society."
>
> — SANDRA, *YAB MEMBER*

Our partners

Top donors:

Kimberly-Clark Foundation
Unstoppable Foundation
Paramount
Astellas Global Health Foundation

Donors:

Comic Relief US
Wellspring Philanthropic Fund
JPMorgan Chase Foundation
The Children's Place

Supporters:

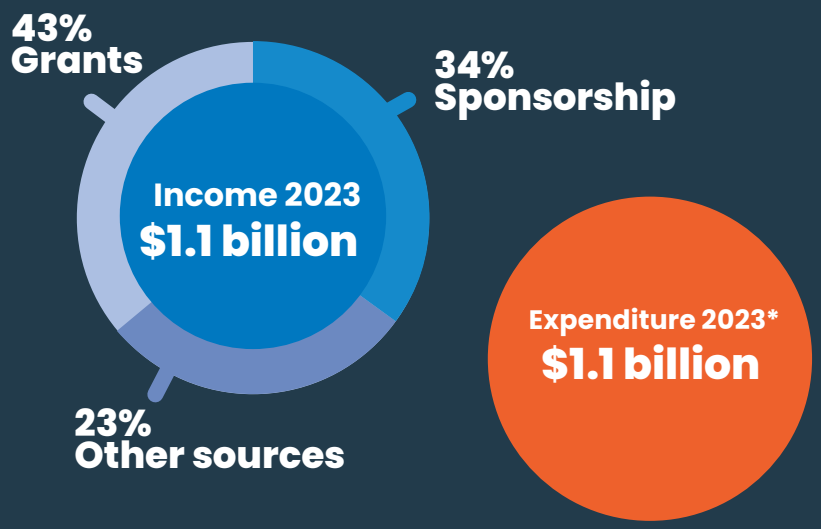
Blanche T. Enders Charitable Trust
Target
Gap Inc.
The McCutchen Foundation
Infinite Computer Systems
Visa Inc.

BOARD OF DIRECTORS

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Kanchana Suresh
Sam Worthington
Jackie Yeaney

Finance

Global financial overview



*including foreign exchange gains and losses



10.4 cents
on raising funds and attracting new supporters

13.2 cents
on activities such as HR, finance and IT systems to make our program work as efficient and effective as possible

76.4 cents
on life-changing programs for girls, their families and their communities

**excluding foreign exchange gains and losses

Plan International USA condensed statement of activities and changes in net assets for year ended June 30, 2023.

The condensed statement of activities and changes in net assets is an excerpt from the audited financial statements of Plan International USA. A full copy of Plan USA's financial statements, as audited by PricewaterhouseCoopers LLC, can be found here.

The information below reflects Plan USA's portion of the global organization while the other statistics in this publication reflect Plan International's combined global programs and activities.

OPERATING REVENUE

Public support and revenue:	
Sponsorship contributions	$19,434,798
U.S. government grants and contracts	20,762,275
Contributions	10,054,748
Gifts-in-kind and other contributions	7,643,710
Total public support and revenue	**$57,895,531**

EXPENSES

Program expenses:	
Program and technical support	$40,529,875
Building relationships	1,317,376
Development education and advocacy	6,138,225
Total program expenses	**$47,985,476**
Operating expenses:	
Fundraising	$7,960,478
Management and general	9,267,175
Total operating expenses	17,227,653
Total expenses:	**$65,213,129**
Total operating results	$(7,317,598)
Nonoperating results	1,806,830
Total change in net assets	$(5,510,768)
Net assets at beginning of year	47,554,597
Net assets at end of year	**$42,043,829**



Clarita, Sonia and Shirley are members of Plan's leadership school in Guatemala, a safe community space where girls and young women meet to talk about the issues affecting their lives.
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PLAN INTERNATIONAL

Plan International USA
P.O. Box 9747
Providence, RI • 02940
800.556.7918 | planusa.org

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Silver Transparency 2023 Candid.